MEDIA INVITE

TO : ALL MEDIA

DATE : 12 JULY 2010

EC uses its German Partnership to enhance 2010 FIFA World Cup Legacies

The Department of Sport, Recreation, Arts and Culture is advancing the twinning agreement the province has with Lower Saxony in Germany. MEC Tom has hosted the Lower Saxony delegation led by Minister for Interior, Sport and Integration, Mr. Uwe Schunemann from the 8th to 13th July 2010.

A very wide ground has been covered since the signing of the agreement in 2004. To date, a rugby team (amongst other codes) from Eastern Cape has toured Lower Saxony to play against some German teams and that gesture had also been reciprocated by the Germans.

This twinning agreement covers rugby, boxing, football, hockey, and handball. Recently, the agreement has been extended to cover Arts and Culture as well as Youth Exchange Programmes.

The visit amongst other things reinforces 2010 legacies and will be concluded by the signing of the declaration of commitment by both provinces on the following areas of development for the period 2010 to 2012:

Volunteer exchange aimed at enhancing club development;

2011 FIFA Women’s World Cup to be held in Germany;
Capacity building of sport bodies in administration and leadership; Academic exchange initiatives;

Inter-regional football and boxing tournaments between the Eastern Cape and Lower Saxony; and

Youth leadership and cultural exchange initiatives.

You are therefore invited to a media briefing, whereby MEC Tom and Minister Schunemann will be announcing other programmes of Youth Development that the two provinces will embark on in the next three year cycle.

The Media Briefing will be held as follows

Date: 13 July 2010

Venue: Shamwari Town House
3rd Avenue, Summerstrand
Port Elizabeth

Time: 12h00

Issued by Department of Sport, Recreation, Arts & Culture

For more information, please contact:-
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