MINISTRY: AGRICULTURE AND LAND AFFAIRS
REPUBLIC OF SOUTH AFRICA

Media Advisory

Date: 19 October 2007

LAUNCH OF THE LAND AND AGRARIAN REFORM PROJECT AND THE LAND RIGHTS AWARENESS CAMPAIGN

The Project Management Unit (PMU) within the departments of Agriculture and Land Affairs invite members of the media to the launch of the Land and Agrarian Reform Project (LARP) and the Land Rights Awareness Campaign to be held in the Western Cape Province during the weekend.

The Minister for Agriculture and Land Affairs, Hon. Ms Lulu Xingwana and the Hon. MEC of Agriculture in the Province, Mr Cobus Dowry will officiate at the ceremony.

The PMU is the agency of LARP responsible for fast tracking land delivery towards the attainment of the Presidential Priorities for 2007 to 2009. The agency’s broad objectives are to accelerate the sustainable land redistribution, focusing on farm dwellers and communal farmers.

The objectives Land Rights Awareness Campaign spearheaded by the Land Rights Management Facility is inter alia to:

- create awareness to the public and specific target audience about land rights; and
- provide farm dwellers access to a network of services relating to tenure security.

The full details of the launch are as follows:

Venue: Rawsonville, Western Cape
Date: 21 October 2007
Time: 11:00 – 14:30
ISSUED BY THE MINISTRY

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